



*EURO CHALLENGE 2010  
GUIDE*

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## INTRODUCTION



Welcome to the Euro Challenge 2010, a program of the Delegation of the European Union to the United States. This guide was developed to give participants a better understanding of the competition and to help them prepare for it. We hope you enjoy your experience.

The Euro Challenge was created to promote understanding of the European Union (EU) and the euro. In today's global economy, the relationship between the United States and Europe continues to become stronger as we share a commitment to peace, democracy and prosperity. Our economies are dynamic, and our trade and investment relationships are among the most significant in the world.

In this program students have the opportunity, through an exciting competitive format, to learn about current economic conditions in Europe and to analyze how the "euro area" and its member countries are coping with specific economic-related challenges. The goals of the program are to: support local learning standards related to global studies and economics; foster economic and financial literacy and an understanding of economic policy; and develop communication, critical thinking and cooperation skills. By cultivating a better understanding of Europe, we hope to further advance transatlantic ties and prepare students for the global economy.

The Euro Challenge is a program launched by the Delegation of the European Union to the United States in partnership with the Federal Reserve Bank of New York and The Moody's Foundation. The program is supported by Credit Suisse, Deloitte and Touche, the City University of New York, the University of North Carolina, Florida International University, the University of Michigan, the University of Pittsburgh, the University of Illinois, the World Affairs Council of Pittsburgh, the Federal Reserve Bank of Cleveland (Pittsburgh Branch), the Federal Reserve Bank of Boston and the Federal Reserve Bank of Chicago.

## NATIONAL COORDINATOR FOR THE COMPETITION

Teams from twelve (12) states will be competing in The Euro Challenge 2010. The National Coordinator for the competition will be Working in Support of Education (w!se) in collaboration with Media Consulta International Holding AG. w!se will act as the overarching point of contact for participating schools during the competition. If you have any questions or need additional information about the Euro Challenge, please contact:

Eric Katzman  
Working in Support of Education  
227 East 56<sup>th</sup> Street, Suite 201  
New York, NY 10022  
Phone: (212) 421-2700  
Fax: (212) 980-5053  
[ekatzman@wise-ny.org](mailto:ekatzman@wise-ny.org)

## REGIONAL COORDINATORS FOR THE COMPETITION

Individual states or a grouping of states have been designated as a region. In each region, the Delegation of the European Union to the United States has appointed a regional partner to act as coordinator for the preliminary round of the competition. The contact information for each regional coordinator is listed in the table below. These coordinators, working in collaboration with w!se, will act as the points of contact for participating schools in each respective region for the preliminary round of the competition

<b>REGION</b>	<b>CONTACT INFORMATION</b>
<b>Florida</b>	<p><b>Christine I. Caly-Sanchez</b>                      European Union Center of Excellence                      Florida International University                      Modesto A. Maidique Campus, DM 445                      11200 SW 8th Street                      Miami, FL 33199                      (305) 348-5949, <a href="mailto:calyc@fiu.edu">calyc@fiu.edu</a></p>
<b>Illinois, Indiana &amp; Wisconsin</b>	<p><b>Sebnem Ozkan</b>                      University of Illinois at Urbana-Champaign                      European Union Center                      324 International Studies Building, MC-429                      910 South 5<sup>th</sup> Street                      Champaign, IL 61820                      (217) 244-0570, <a href="mailto:asozkan@illinois.edu">asozkan@illinois.edu</a></p>
<b>Massachusetts</b>	<p><b>Albert Barnor</b>                      Federal Reserve Bank of Boston                      600 Atlantic Avenue, #100                      Boston, MA 02210                      (617) 973-3109, <a href="mailto:albert.barnor@bos.frb.org">albert.barnor@bos.frb.org</a></p>
<b>Michigan</b>	<p><b>Natasa Gruden-Alajbegovic</b>                      Administrator                      Center for European Studies, European Union Center                      University of Michigan                      1080 S. University, Suite 4663                      Ann Arbor, MI 48109-1106                      (734) 647-2743, <a href="mailto:nalajbeg@umich.edu">nalajbeg@umich.edu</a></p>
<b>New York Tri-State Area (Connecticut, New Jersey &amp; New York)</b>	<p><b>Eric Katzman</b>                      Working in Support of Education (w!se)                      227 East 56<sup>th</sup> Street, Suite 201                      New York, NY 10022                      (212) 421-2700, <a href="mailto:ekatzman@wise-ny.org">ekatzman@wise-ny.org</a></p>
<b>North Carolina &amp; Virginia</b>	<p><b>Gali Beeri</b>                      Center for European Studies, FedEx Global Education Center                      University of North Carolina at Chapel Hill                      301 Pittsboro Street, CB# 3449                      Chapel Hill, NC 27599-3449                      (919) 843-9852,c</p>

**Pennsylvania****Stephen Lund**

European Union Center of Excellence, European Studies Center

University of Pittsburgh

4200 Wesley W. Posvar Hall

Pittsburgh, PA, USA 15260

(412) 648-7422, [slund@pitt.edu](mailto:slund@pitt.edu)**THE EURO CHALLENGE WEBSITE**

Participating schools and student teams are strongly encouraged to take advantage of the resources available through [www.euro-challenge.org](http://www.euro-challenge.org), the website developed by the Delegation. The website contains information about the Euro Challenge program and how to compete in your region and access to an array of resources, articles, videos and databases about the economics of the euro zone and the countries in it. Teachers and students can also use the website to join the Forum, a discussion board for posting inquiries and for chatting with students and teachers from other participating schools.

**RECOGNITION & AWARDS**

Competing students and teachers in all regions will receive certificates. All schools can request letters of recognition. The top team in each region will receive one (1) team trophy at the end of the preliminary round. At the end of the final round, a trophy will be awarded to each student member of the 1<sup>st</sup> Place Team Overall and one (1) team trophy will be awarded to each of the finalist schools.

Appropriate cash awards will be distributed by w!se to the finalist teams no later than thirty (30) days after the Final Round is completed. Checks for each student will be sent by mail to the faculty advisor. The projected cash awards for the Euro Challenge are:

<b>Team Standing</b>	<b>Individual Student Prize</b>	<b>Team Prize (3/4/5 Members)</b>
1 <sup>st</sup> Place	\$1,250	\$3,750/\$5,000/\$6,250
2 <sup>nd</sup> Place	\$1,000	\$3,000/\$4,000/\$5,000
3 <sup>rd</sup> Place	\$750	\$2,250/\$3,000/\$3,750
4 <sup>th</sup> Place	\$500	\$1,500/\$2,000/\$2,500
5 <sup>th</sup> Place	\$250	\$750/\$1,000/\$1,250

**TRIP TO WASHINGTON D.C.**

Contingent upon a grant award, the top two winning teams in this year's competition will also be awarded a one-day trip to Washington D.C. in the spring of 2010 (late May or early June), to visit the Delegation of the European Union to the United States and other institutions.

## SCHEDULE OF EVENTS

<b>PRELIMINARY ROUNDS</b>	
<b>Date</b>	<b>Event</b>
<b>Tuesday, March 23<sup>rd</sup></b>	<b>Florida:</b> Florida International University, Modesto A. Maidique Campus, 11200 SW 8th Street, Miami, FL 33199
<b>Thursday, March 25<sup>th</sup></b>	<b>North Carolina &amp; Virginia:</b> Center for European Studies, FedEx Global Education Center. University of North Carolina at Chapel Hill, 301 Pittsboro Street, Room 4003, Chapel Hill, NC 27599-3449
<b>Friday, March 26<sup>th</sup></b>	<b>Illinois, Indiana &amp; Wisconsin:</b> Federal Reserve Bank of Chicago, 230 South LaSalle St. Chicago, IL 60604
<b>Friday, March 26<sup>th</sup></b>	<b>Michigan:</b> University of Michigan, International Institute, 1080 South University, Room 1644, Ann Arbor, MI 48109-1106
<b>Wednesday, March 31<sup>st</sup></b>	<b>Massachusetts:</b> Federal Reserve Bank of Boston, 600 Atlantic Ave # 100, Boston, MA 02210
<b>Thursday, April 15<sup>th</sup></b>	<b>Pennsylvania:</b> European Union Center of Excellence, European Studies Center, University of Pittsburgh, Pittsburgh, PA, USA 15260
<b>Thursday, April 8<sup>th</sup></b>	<b>New York Tri-State Area (Connecticut, New Jersey &amp; New York):</b> Credit Suisse, 1 Madison Avenue, New York, NY 10010

<b>SEMIFINAL &amp; FINAL ROUNDS</b>	
<b>Date &amp; Time*</b>	<b>Event</b>
<b>Tuesday, April 27<sup>th</sup></b> 8:00 A.M. – 12:00 P.M.*	<b>Semifinal Round</b> Federal Reserve Bank of New York 33 Liberty Street, New York, NY 10045
1:00 P.M. – 4:30 P.M.*	<b>Final Round</b> Federal Reserve Bank of New York 33 Liberty Street, New York, NY 10045
5:00 P.M. – 7:00 P.M.*	<b>Recognition and Awards Reception</b> The Moody's Foundation 7 WTC at 250 Greenwich Street New York, NY 10007

\*TIMES ARE SUBJECT TO CHANGE

## ELIGIBILITY

Only one team per school may compete in the Euro Challenge competition. Each team must have a faculty advisor. Teams must consist of 9<sup>th</sup> or 10<sup>th</sup> graders in global studies, world history/geography or European studies classes or clubs. Only three (3) to five (5) students can present as a team.

Additional students can serve as alternates that assist with the preparation of the team's presentation. In the case of an illness or other instance, alternates can substitute for a student on the team. Faculty advisors must notify w/ise (in writing, via email, or by fax) of any

substitution of a team member no longer able to participate in the competition. On any region's competition day, if a team's competing member is unable to participate in the presentation, the team must alert a representative from that day's competition. The team may still compete as long as they still have at least three (3) students presenting.

## SUBMISSION DEADLINES

Based on the calendar below, participating schools will be required to submit the names of their student teams and alternate team members, their teams' country and economic challenge selections, a media release form for each student and a copy of the digital media that will be used (e.g. Power Point slides) during their presentation. Please refer to the chart below for submission deadlines.

The names of their student teams and alternate team members, their teams' country and economic challenge selections and media release forms should be submitted electronically through <http://www.euro-challenge.org/registration.html>.

Date	Material
<b>Monday, February 22<sup>nd</sup></b>	<p><b>1) Team Registration</b>  <b>2) Media Release Forms</b>  <b>3) Team country and economic challenge selection</b></p> <p>Please submit materials one (1) through three (3) by visiting the link:  <a href="http://www.euro-challenge.org/registration.html">http://www.euro-challenge.org/registration.html</a></p> <p><b>4) High Resolution (1,200 DPI) digital team photo</b>  Please submit team photos by email to Eric Katzman at <a href="mailto:ekatzman@wise-ny.org">ekatzman@wise-ny.org</a>.</p>
<b>One (1) week before each region's preliminary round competition</b>	<p>For teams participating in Preliminary Rounds outside the Tri-State Area:  <b>1) A copy of the digital media to be presented at the competition (e.g., PowerPoint, slides or video)</b></p> <p>Please submit digital media by email (preferred) or mail to your regional coordinator (listed above)  (Mailings must be received one week before your scheduled regional competition. Postmarks will not be accepted!)</p>
<b>Wednesday, April 21<sup>st</sup></b>	<p>For teams qualifying for the Semifinal Round:  <b>1) A copy of the digital media to be presented at the competition (e.g., PowerPoint, slides or video)</b></p> <p>Please submit digital media by email (preferred) to Eric Katzman at <a href="mailto:ekatzman@wise-ny.org">ekatzman@wise-ny.org</a> or mail to: Eric Katzman  c/o wise, 227 East 56<sup>th</sup> Street, Suite 201, New York, NY 10022  (Mailings must be received by 4/21/10. Postmarks will not be accepted!)</p>

## COMPETITION RULES & FORMAT

The Euro Challenge 2010 will take place over three Rounds. The first or Preliminary Round for each region will be held between the end of March and the first week of April as determined by each regional coordinator. The Semifinal and Final Rounds will take place on Tuesday, April 27<sup>th</sup>, 2010 at the Federal Reserve Bank of New York.



In each region's Preliminary Round, participating teams will be given a team number (or other anonymous designation) by which they will be identified. Teams **MUST NOT state their school name** when they make their presentation in front of the judging panel. All teams that advance to the Semifinal round will be issued a new team number and **MUST NOT state their school name** to the panel of judges that will evaluate them. Teams may distribute copies of their presentations or other handouts to judges during their presentations. Teams are responsible for bringing copies. **Note: No gifts please.**

In each round (Preliminary, Semifinal and Final), teams will make a 15-minute presentation. At the conclusion of the team presentation, there will be a 10-minute question-and-answer period conducted by a panel of judges.

Based on the Preliminary Round scores from each region's judging panel, **twenty-five (25)** teams from all regions will advance to the Semifinal Round. Teams will be notified within forty-eight (48) hours of their respective Preliminary Rounds whether they have advanced to the Semifinal Round. **Five (5) teams** will advance to the third and Final Round which will be held immediately following the Semifinal Round.

Teams must stick to the same economic related challenge throughout all rounds of the competition and the same country in the euro area to illustrate the challenge. For teams advancing to the Semifinal Round, only minor changes to team presentations are permitted after the Preliminary Round.

Team members cannot change between rounds unless a specific student is **UNABLE** to participate. This change must be submitted in writing to Working in Support of Education (w!se) at least one (1) week prior to any round. If the change in a team's roster is deemed to have taken place illegally, the team will be disqualified.

At their sole discretion, the regional coordinators may limit the number of alternates who can attend the preliminary round of the competition. **No more than two alternates may attend the semi final and final rounds of the competition.**

Please leave ample traveling time to get to the venue on time. If you arrive late, you may affect the presentation time of other competing teams. **If a team arrives more than 15 minutes late for their scheduled presentation time during any round, the team may forfeit their opportunity to make its presentation in that round.**

# TEAM PRESENTATIONS

## **Part I: 15-Minute Presentation**

The team presentations are expected to address the three-part Euro Challenge question.

### **2010 CHALLENGE**

- 1) Describe the current economic situation in the euro area (the economic region consisting of the EU member countries who have adopted the euro).
- 2) Select one economic-related challenge confronting the euro area as a whole from the acceptable list below, and pick one of the member countries of the euro area to illustrate that challenge.
- 3) Recommend a policy or policies for addressing the challenge you identified in the country you selected. Be sure to include in your recommendation a discussion of how having a single currency may, or may not, affect the policy choices for addressing the challenge.

Teams can select **one** of the following economic-related challenges:

- Slow Growth
- High Unemployment
- Inflation
- Adapting to technological change (raising productivity)
- Globalization (including immigration)
- Aging (including health care)
- Living with a single monetary policy
- Sustaining the social system (welfare state)
- Coping with a housing market slowdown
- High government deficits and debt

Teams may choose any format for the presentation (e.g., role playing, simulation, PowerPoint, videos, slides, overheads and/or other visual or tangible aids). All team members must deliver a part of the presentation.

## **Part II: 10-Minute Question-and-Answer Session**

During the question-and-answer period, judges will ask the team members several different types of questions, such as:

- Follow-up questions based on the presentation
- Questions related to the European Union (EU) and the euro zone and the implications of joining the EU and adopting the euro
- Questions designed to determine students' understanding of basic economic concepts

Team members are permitted to briefly and quietly discuss the questions (i.e., huddle) before answering; however, please limit the frequency and duration of all consultations.

### **Scoring**

Carefully review the scoring rubric at [www.euro-challenge.org](http://www.euro-challenge.org) for a more detailed explanation of the following scoring criteria:

- Knowledge about the current economic situation and related challenges facing the euro area and the country selected and about the economic consequences of adopting the euro
- Responses to judges' questions
- Quality of presentation
- Depth of research and analysis
- Teamwork and cooperation

In preparation for the competition, teams may view Final Round presentations from previous years of the Euro Challenge. These presentations can be located at [www.euro.challenge.org/media.html](http://www.euro.challenge.org/media.html). Teams can also view additional resources such as instructional videos on topics such as answering question I of the challenge task, information on the sixteen countries that make up the euro area and links to related articles and websites by visiting [www.euro.challenge.org/resources.html](http://www.euro.challenge.org/resources.html).

## **THE COMPETITION DAYS**

The official Euro Challenge 2010 rubric, judge's rules and required questions provided by the Delegation of the European Union to the United States will be used on all competition days (i.e., during the Preliminary, Semifinal and Final Round events).

### **A: Preliminary Rounds**

All Preliminary Rounds will be organized by the designated regional coordinators (see page 4-5) in each region. Teams in each region should consult their regional coordinator or w/lse for details regarding the schedule, rules and guidelines for their respective Preliminary Round. The regional coordinator will report scores of teams competing in their region to the Delegation of the European Union to the United States in Washington D.C. The coordinator for each region will notify the schools if they will or will not advance to the Semifinal Round within forty eight (48) hours of their Preliminary Round.

**PLEASE NOTE: A PHOTO ID MAY BE REQUIRED TO ENTER EACH PRELIMINARY ROUND SITE. IT IS THE SOLE RESPONSIBILITY OF EACH FACULTY ADVISOR TO ENSURE THAT ALL TEAM MEMBERS FROM HIS/HER SCHOOL HAVE THE APPROPRIATE PHOTO ID ON THEIR PERSON WHEN THEY ARRIVE AT THEIR COMPETITION SITE IF REQUIRED.**

#### **BEFORE PRELIMINARY ROUND PRESENTATIONS:**

- Each team is required to be at their respective competition site no later than a half hour, but no earlier than forty-five (45) minutes prior to the scheduled presentation time
- Upon arrival, teams must report to the designated Euro Challenge competition waiting area, where they will learn the room assignment for their presentation
- **teams may not bring more than TWO (2) alternate team members.**

*DURING PRELIMINARY ROUND PRESENTATIONS:*

- Team members may distribute relevant handouts to the judges
- **Only ONE (1) faculty advisor will be admitted to observe the preliminary round presentation of their student teams. Alternate team members will NOT be allowed inside the presentation room.**
- The faculty advisor is **NOT** permitted to speak to the judges at any time during their team's presentation. In addition, the faculty advisor is **NOT** permitted to assist in the set-up of their team's presentation nor are they allowed to signal or communicate in any way with their team once inside the presentation room.

*AFTER PRELIMINARY ROUND PRESENTATIONS:*

- Upon completing their preliminary round presentation, teams must exit the competition site
- Teams will be notified by their regional coordinator about advancing to the semifinal round

**B: Semifinal and Final Rounds**

Both the Semifinal and Final Rounds of the competition will be held at the Federal Reserve Bank of New York in New York City. The Semifinal Round will take place during the morning of April 27, 2010. The Final Round will take place during the afternoon of the same day.

***PLEASE NOTE: A PHOTO ID IS REQUIRED TO ENTER THE FEDERAL RESERVE BANK OF NEW YORK. IT IS THE SOLE RESPONSIBILITY OF EACH FACULTY ADVISOR TO ENSURE THAT ALL TEAM MEMBERS FROM HIS/HER SCHOOL HAVE THE APPROPRIATE PHOTO ID ON THEIR PERSON WHEN THEY ARRIVE AT THE BANK.***

Teams travelling to the Semifinal Round from outside the New York Tri-State area are required to confirm to w!se either by phone or e-mail (see contact information on page 3) that they have arrived safely in New York City and have checked into their hotel. This communication should occur immediately upon check-in, and is the sole responsibility of the faculty advisor.

**All teams must adhere to the following procedures for the Semifinal Round:**

*BEFORE SEMIFINAL ROUND PRESENTATIONS:*

- **For the semifinal round presentations, teams may not bring more than TWO (2) alternate team members.**
- Each team is required to be at the Federal Reserve Bank of New York no later than a half hour, but no earlier than forty-five (45) minutes prior to the scheduled presentation time
- Upon arrival, teams must report to the Euro Challenge competition Waiting Room, where they will learn the room assignment for their presentation

*DURING SEMIFINAL ROUND PRESENTATIONS:*

- Team members may distribute relevant handouts to the judges
- **Only ONE faculty advisor will be admitted to observe the semifinal round. The alternate team members will not be allowed inside the Presentation Room**
- The faculty advisor is **NOT** permitted to speak to the judges at any time during their team's presentation. In addition, the faculty advisor is **NOT** permitted to assist in the set-up of their team's presentation nor are they allowed to signal or communicate in any way with their team once inside the presentation room.

#### *AFTER SEMIFINAL ROUND PRESENTATIONS:*

- Upon completing the semifinal round presentation, the team will return to the designated Waiting Room until their assigned lunch break
- During lunch, scores will be tallied and up to (5) teams will advance to the Final Round
- After all teams have eaten lunch, the finalist teams will be announced and a drawing will take place to determine presentation order for the Final Round. Once the order has been announced, the finalist teams will leave the Final Round presentation room and will be brought in one by one by an assigned staff member a few minutes before their scheduled presentation time. All teams except for the school that will be presenting first will be brought to the competition Waiting Room. The finalist team presenting first will wait immediately outside the presentation room for instructions on when they can enter the stage area and will be instructed to start by the lead judge

#### *DURING FINAL ROUND PRESENTATIONS:*

- Teams that are not finalists are invited and encouraged to observe the Final Round.
- Finalist teams are permitted to watch all remaining presentations **ONLY** after they have presented.
- Team members may distribute relevant handouts to the judges
- Friends, family, guests and school personnel may attend the Final Round. These attendees must have been pre-registered by the faculty advisor by contacting w!se

## **RECOGNITION & AWARDS RECEPTION**

All semifinalists and finalist teams are invited to the Recognition and Awards Reception hosted by The Moody's Foundation at the Moody's Corporation, 7 World Trade Center (250 Greenwich Street, New York, NY 10007). The Recognition and Awards Reception follows the Final Round of the Euro Challenge. w!se staff will escort teams to the celebration, which will include a presentation of awards by representatives from The Delegation of the European Union to the United States and The Moody's Foundation. Each team must pre-register through w!se for the reception. As space is limited, no friends or families or non school associated guests will be allowed to attend the orientation; regrettably, there can be no exceptions to this rule. Once a team has registered for the reception, any request for substitutions will have to be made in writing by the faculty advisor through Working in Support of Education (w!se).

## **DRESS CODE**



All team members, including the Faculty Advisor, are expected to dress in standard business attire for all Euro Challenge competition events, including the Awards Reception. Men are to wear business suits or sport coats and ties. Women are to wear dresses or business suits. Sneakers, jeans and casual clothing are **not** acceptable. No hats or sunglasses inside the competition venue!



## RULES OF CONDUCT/BEHAVIOR EXPECTATIONS

- One faculty advisor **MUST** be present with their team at all times. They must not engage or converse with judges during their team's presentation in any round or assist in the setup of any technology
- Team members are expected to conduct themselves in a professional manner. This means that every courtesy, both in speaking and behavior, should be extended to all participating students, faculty advisors, school personnel, judges and dignitaries at the competition
- You may not interrupt judges if they are addressing the team during the presentation
- Use of cell phones and other communication devices is prohibited in any area of a competition site during any round. During the preliminary rounds in all regions and during the semifinal and final rounds, the faculty advisor **MUST** collect all of their teams communication devices and place them in a labeled bag provided by the regional coordinator or w/ise. A team member may only access their communication device in the case of an emergency and must be approved by
- Smoking inside of any competition site during the preliminary round in any region is prohibited and is not permitted in the Federal Reserve Bank of New York, site of the semifinal or final round competition site.
- Team members and other event attendees at all regional Preliminary Round sites and the Federal Reserve Bank of New York, for security reasons, must remain in designated areas. Movement within all facilities will be allowed only under the escort of an authorized adult
- Good Sportsmanship. The traditional value of sportsmanship needs to be given thought and attention. It is expected that all teams and their members demonstrate proper sportsmanship during the competition. You demonstrate good sportsmanship when you show respect for yourself, your teammates, your opponents and the judges. A part of sportsmanship is playing clean and handling both winning and losing with style and dignity. Sportsmanship can have a positive influence on everyone. Good sportsmanship suggestions include:
  - Abide by the rules of the competition.
  - Share in the responsibilities of your team.
  - Keep communication positive and enthusiastic even if your team loses.
  - Stay cool by exhibiting composed behavior --even if others are losing their tempers.
  - Respect the effort made by other teams.
  - Applaud good performance no matter who gives it.
  - Cheer your teammates with positive statements. Avoid trash talking the other team.
  - When officials make a decision, accept it gracefully even if it goes against you.
  - Shake hands with/congratulate the winning team(s).

## TECHNOLOGY



Team presentations may use PowerPoint (Microsoft 2003 version or lower), video, slideshows, overhead slides and/or other visual/tangible aids. **TEAMS IN ALL REGIONS SHOULD CHECK WITH THE DESIGNATED REGIONAL COORDINATOR TO SEE IF THEY NEED TO BRING THEIR OWN LAPTOP(S), PROJECTORS AND ANY OTHER TECHNOLOGY FOR THE PRELIMINARY ROUNDS OF THE COMPETITION.**

**A LAPTOP AND PROJECTOR WILL BE PROVIDED FOR TEAMS IN THE SEMIFINAL AND FINAL ROUNDS.**

**Please Note: Internet access may not be available at regional Preliminary Round sites and will not be available during the Semifinal and Final Rounds of the competition!**

Teams must receive a copy of the team presentation for the Semifinal Round of the competition by **Wednesday, April 21, 2010**. Submitted PowerPoint presentations will be pre-loaded and ready for use during the Final Round on April 27<sup>th</sup>. Teams are **STRONGLY ENCOURAGED** to bring four (4) paper copies of their presentations, to be used in the event of technical difficulties.

### TIPS FOR THE PRESENTATION



The following guidelines will assist teams in preparing for their presentations.

#### 1. Know Your Presentation

- It is important that all members of the team are thoroughly familiar with all aspects of the presentation, including an in-depth understanding of statistical and/or research information presented
- When presenting you may use notes or an outline as a reference, but do not read from a script. Visual aids, such as PowerPoint, are meant to allow the audience and judges to follow your presentation. Do not use PowerPoint or other visual aids on the screen as your notes. You should avoid facing the screen

#### 2. Review the Required Topics

- Carefully review the information required for the presentation
- Be sure to summarize the overall economic situation in the euro area, and to thoroughly discuss one (1) major economic challenge, the member country that you chose affected by the major challenge, **and** make policy recommendation(s)

#### 3. Practice

- Practice your presentation in three ways: individually, as a team and in front of an audience

Practicing individually:

- Each team member should review his or her portion of the presentation in order to ensure that it is logical. Rehearse in front of a mirror, your parents and friends. This helps you feel confident and find your style

Practicing as a Team:

- The team should rehearse the entire presentation multiple times. Time the presentation in order to ensure that it conforms to the time limitations. When rehearsing, be sure to use your visual aids so that the technology becomes a seamless part of your presentation. Critique each other constructively

Practicing in Front of an Audience:

- Present in front of several different audiences. This helps your team to become comfortable in front of “strangers,” develop eye-contact skills, and receive valuable suggestions for improving the presentation. Practice audiences may include: 1) your Global Studies class, 2) teachers from various disciplines, 3) the principal, and 4) business partners
- **The practice audience should also pose questions to your team for a minimum of 10 to 15 minutes.** If possible, request that members of your audience be familiar with the EU, your team’s selected nation, and/or provide feedback about a particular area of your presentation (e.g., economics, presentation skills or clarity of slide/visual materials)

**4. Be prepared to answer questions**

- Questions can be related to any aspect of the presentation or to information about the euro area and other member countries not covered in the presentation

Consider knowing:

1. The purpose of the EU
2. The difference between being a member of the EU and a member of the euro area
3. The relationship between political and economic challenges
4. The role of a currency and the meaning of exchange rates
5. The difference between the U.S. Federal Reserve Banks and European Central Bank’s monetary goals
6. Actual events or examples that support your statements
7. Information about the chosen nation in the euro area

**5. Use online resources**

- Some suggested websites for PowerPoint format are:
  - \* <http://www.research.ucla.edu/era/present/>
  - \* <http://office.microsoft.com/en-us/powerpoint/HA101942821033.aspx>
- Some suggested websites for Public speaking are:
  - \* [http://www.impactfactory.com/gate/public\\_speaking\\_training\\_course/freegate\\_1552-1104-88327.html](http://www.impactfactory.com/gate/public_speaking_training_course/freegate_1552-1104-88327.html)
  - \* <http://www.aresearchguide.com/3tips.html>
  - \* <http://www.toastmasters.org/MainMenuCategories/FreeResources/NeedHelpGivingaSpeech/TipsTechniques.aspx>
  - \* [http://www.elise.com/web/a/public\\_speaking\\_tips.php](http://www.elise.com/web/a/public_speaking_tips.php)

## PHOTOGRAPHY & VIDEOTAPING

Faculty advisors may **NOT** videotape, photograph or record their teams in **ANY** area of the competition site during any round. **NO** one will be permitted to cause a distraction by roaming any are of the competition site during any round.

**Any action that distracts from or interferes during a team's presentation should be avoided.**

The Final Round may be taped by the Federal Reserve Bank of New York for the purpose of marketing the Euro Challenge competition in future years.

## SECURITY

Teams in all regions should check with the designated coordinator for the security requirements of their Preliminary Round site. For security reasons, during the New York Tri-state competition events team members and guests at Credit Suisse and The Federal Reserve Bank of New York must remain in designated areas. Movement within both buildings will be allowed only under the escort of an authorized adult. Photo identification (government-issued) is required for admittance to the Semifinal and Final Rounds held at The Federal Reserve Bank of New York building. **Please Note: At all times during the Semifinal and Final Rounds of the competition, students, faculty advisors and guests MUST HAVE VALID PHOTO I.D. available.**

## DISCLOSURE STATEMENT

*W!se reserves the right to disqualify any team or team member, at any time during the Euro Challenge 2010 Competition, for a violation of any rule in this guide or for any behavior that w!se deems to be dishonorable.*

**THANK YOU AND GOOD LUCK!**